

Más Peruano
que
El Lonchecito

The logo for 'El Lonchecito' is highly stylized. The words 'Más Peruano' and 'que' are in a light blue, cursive font with a purple outline. 'El Lonchecito' is in a larger, orange-to-pink gradient cursive font with a purple outline. A pink cup is positioned above the 'L' in 'Lonchecito', and a pink flower is to its left. A long, thick pink brushstroke extends from the bottom of the 'L' across the width of the logo.

#MásPeruanoQue